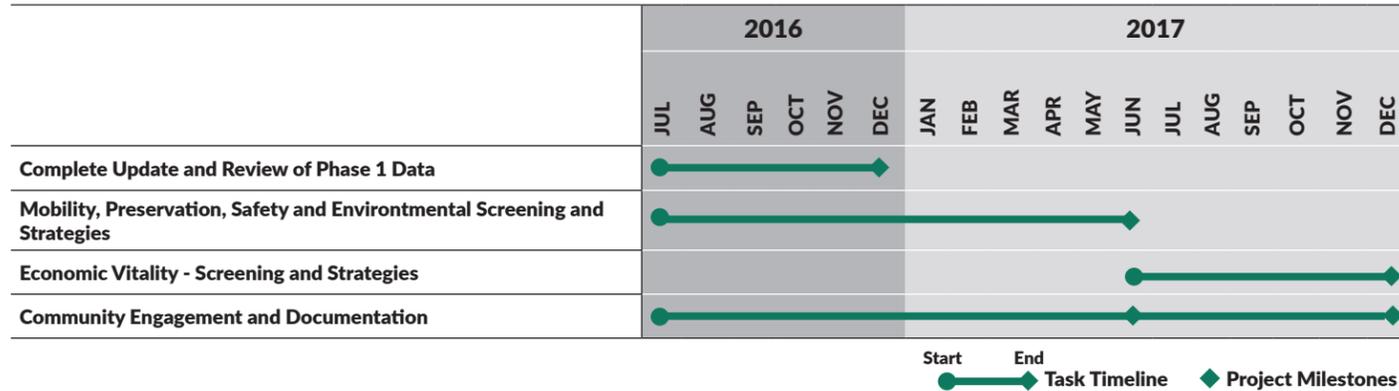


## Schedule and Next Steps

Phase I began in 2015 and finished in June 2016.

Phase II strategy recommendations for preservation, safety, mobility, and environment policy goals are anticipated by June 2017, with economic vitality strategies later that year. WSDOT will update and refine corridor sketches in 2018 and beyond as this planning approach continues.



### TRANSPORTATION SYSTEM POLICY GOALS

#### ECONOMIC VITALITY

To promote and develop transportation systems that stimulate, support, and enhance the movement of people and goods to ensure a prosperous economy

#### PRESERVATION

To maintain, preserve, and extend the life and utility of prior investments in transportation systems and services

#### SAFETY

To provide for and improve the safety and security of transportation customers and the transportation system

#### MOBILITY

To improve the predictable movement of goods and people throughout Washington State, including congestion relief and improved freight mobility

#### ENVIRONMENT

To enhance Washington's quality of life through transportation investments that promote energy conservation, enhance healthy communities, and protect the environment

#### STEWARDSHIP

To continuously improve the quality, effectiveness, and efficiency of the transportation system

## QUESTIONS?

**Faris Al-Memar**

**Multimodal Planning Division**

360-705-7956

[almemaf@wsdot.wa.gov](mailto:almemaf@wsdot.wa.gov)

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16-11-0437

# Corridor Sketch Initiative

## IMPLEMENTING PRACTICAL SOLUTIONS

A changing world—aging infrastructure, new technologies, evolving travel needs and preferences—presents challenges that require a different planning approach. The Corridor Sketch Initiative takes a new approach to evaluating state highway facilities and their role in a connected, multimodal transportation system.

### What is the Corridor Sketch Initiative?

Washington State Department of Transportation's Corridor Sketch Initiative is a set of planning activities (see figure 3) that engage our partners to define the context and performance information for all of the state's 304 highway corridors. The Corridor Sketch complements and supports regional planning processes in Washington. It is not intended to duplicate, substitute or compete with other planning efforts; nor is it intended to generate lists of projects.

The Corridor Sketch Initiative's primary goal is to cooperatively engage with partners to jointly assess the highway system and identify:

- Performance expectations
- What's working well
- What needs to change now and in the future
- Strategies to achieve performance expectations and sustain what works well

Practical Solutions is WSDOT's approach to achieve our mission (see sidebar). It is a data-driven approach to identify performance expectations and deliver cost-effective, multimodal strategies through ongoing engagement and collaborative decision-making. A key focus of Practical Solutions is working with partners and the community to find conceptual solutions. The Corridor Sketch Initiative is one way to implement Practical Solutions at the corridor level.

### How is WSDOT managing Corridor Sketch information?

WSDOT created a "one-stop shop" database to capture statewide corridor information. The database will aid further analysis of what's working well and what needs to change to meet corridor performance goals.

### Why is the Corridor Sketch Initiative important?

Strategies developed through the Corridor Sketch Initiative will inform development of solutions and subsequent investment decisions at WSDOT, as well as other statewide, regional and local planning efforts that collectively shape the future of Washington's transportation system.

In addition, the Corridor Sketch Initiative provides an initial contact point for project advocates to engage with WSDOT on performance expectations.

#### WSDOT'S VISION

The Washington State Department of Transportation's vision is to be the best in providing a sustainable and integrated multimodal transportation system.

#### WSDOT'S MISSION

The Washington State Department of Transportation provides and supports safe, reliable and cost-effective transportation options to improve livable communities and economic vitality for people and businesses.

#### WSDOT'S VALUES

##### SAFETY

Promote the safety of the public and employees at all times

##### INCLUSION

Ensure a wide array of perspectives, disciplines and backgrounds are represented in our outreach, decision making and workforce

##### INNOVATION

Foster an environment of trust that encourages creativity, finding solutions for challenges and leveraging opportunities

##### INTEGRITY

Build trust with each other and our communities by being ethical, accountable, responsive and honest

##### LEADERSHIP

Inspire, motivate and support to give each other the confidence to do great things

##### SUSTAINABILITY

Make decisions and take actions that promote the conservation of resources for future generations by focusing on the balance of economic, environmental and community needs

## Phase I Highlights

Phase I of the Corridor Sketch Initiative focused on community engagement, data collection, and performance analysis. WSDOT planners hosted more than 50 workshops and meetings, engaging more than 175 different stakeholder groups to discuss and document performance expectations, what works well, and what needs to change for each corridor. Information from this phase is stored in a centralized database and will be used by planners around the state for further analysis and subsequent decisions.

## Phase II Multimodal Strategy Development

The purpose of Phase II of the Corridor Sketch Initiative is to develop cost-effective, multimodal strategies to improve corridors to meet performance expectations and keep corridors working well. This effort will apply the information gathered in Phase I in addition to analysis and outreach performed during Phase II.



Figure 1 : Outreach During Phase 1

**Mobility Performance Expectations:** In parts of the state, traffic congestion is a concern. WSDOT reviewed the state highway network to identify corridors with congestion and document the level of severity. Along with corridors identified through more detailed analysis, these corridors will be the initial focus of the collaborative work process described below.

**Development of Strategies:** Multi-agency, multidisciplinary, and multimodal (M3) teams are being formed to develop strategies for all transportation policy goals. The M3 teams will use quantitative and qualitative analysis to assess the effectiveness of proposed strategies. Quantitative analysis is necessary to ensure WSDOT meets its performance expectations. WSDOT will require detailed corridor planning studies before highway expansion is considered.

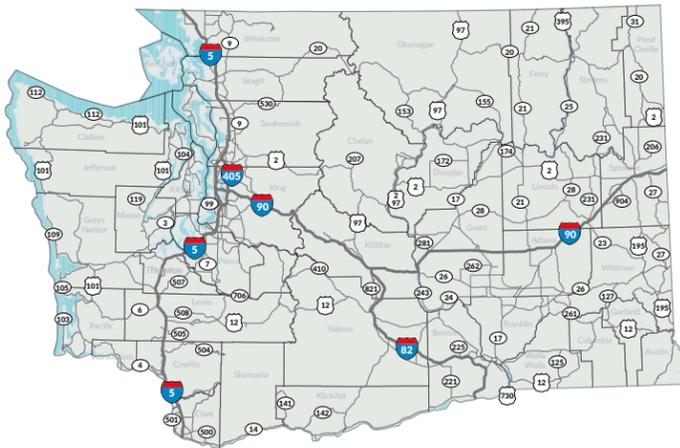


Figure 2 : For the Corridor Sketch Initiative, WSDOT evaluates all 304 state highway corridors in Washington

Strategies may include:

- Acceptance of current performance (Do nothing)
- Operational improvements
- Travel demand management
- Local network improvements
- Policy changes
- More detailed corridor planning studies / traffic analysis

Within the Practical Solutions framework, WSDOT's Corridor Sketch Initiative assesses performance and identifies strategies to meet performance expectations and sustain what works well.

## Corridor Sketch Initiative Phase II: Process Overview

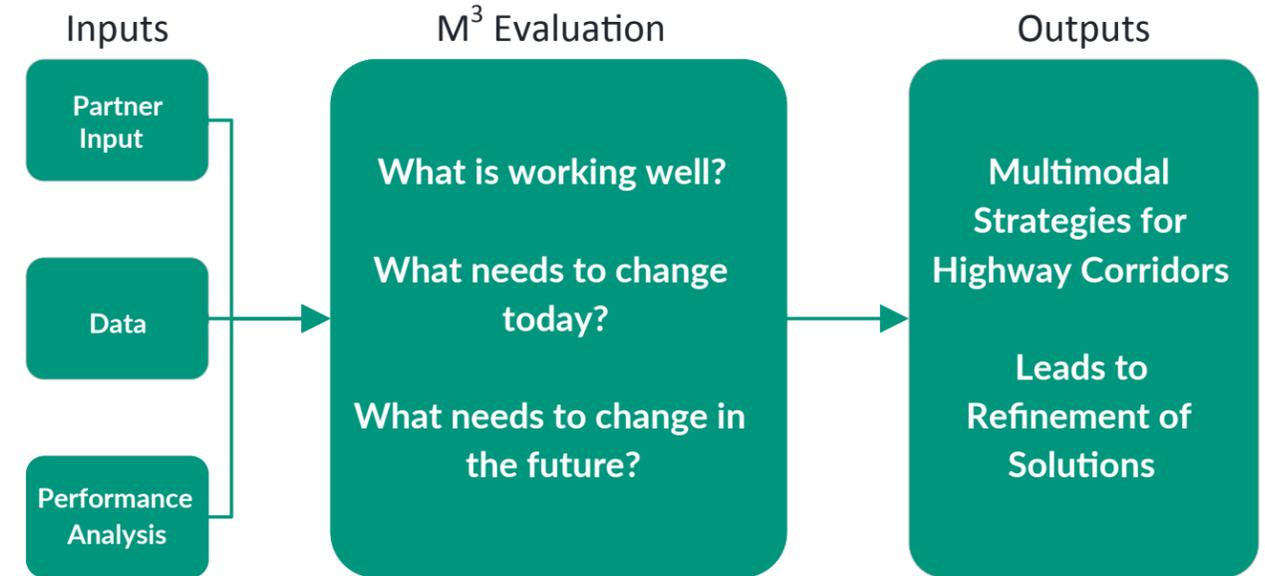


Figure 3 : Process Summary

**Outcomes and Deliverables:** WSDOT will complete Phase II by developing strategies for all corridors, addressing each legislative transportation policy goal. Information about each corridor and the proposed strategies will be made available online using software that allows users to explore and interact with the system and focus on areas of interest. This interface will “tell the story” of what is working well and what needs to change on the state’s transportation corridors.

At WSDOT, strategies will feed into agency program areas for refining solutions and potential future implementation. Strategies involving external partners will help inform ongoing local and regional transportation efforts.

**Relationship to Other Plans:** Strategies identified in Phase II will be consistent with regional transportation plans developed by WSDOT’s partners. WSDOT will attempt to synchronize Corridor Sketch Initiative Phase II and updates of regional transportation plans to leverage outreach efforts whenever possible. Joint outreach will most likely add efficiency, early buy in and reinforce consistency between planning efforts.

Outputs from the Corridor Sketch Initiative will also be used to support WSDOT’s Highway System Plan and the multimodal Washington Transportation Plan. The Highway System Plan assesses state-owned highway facilities and assets, and provides WSDOT’s plan to meet established performance thresholds. Planning for the highway system is an ongoing process with continual system-wide performance monitoring used to create “snapshots” of current and future performance. The Washington Transportation Plan provides policy guidance and recommendations for all ownership and modes of transportation.

**Partner/Community Engagement:** Working in an M3 format, teams will include WSDOT and local/regional subject matter experts in a variety of transportation disciplines to discuss options, explore potential strategies and select strategies to move Phase II forward. Corridor Sketch Initiative public outreach will be leveraged with other transportation planning activities and meetings as much as possible. For example, WSDOT may combine work with regional plan updates. Each WSDOT region will customize its community engagement effort to meet the needs of the community, depending on local circumstances.

Policy Direction

Manage System Assets

Identify Needs

Assess Alternative Strategies

Refine Solutions

Assign Resources

Develop Funded Solutions

Implement Solutions